

ASSIGNMENT 1: Visual Communication examples

Questions? Email AWDsgn@sbcglobal.net

Due: next class

Find five (5) examples of visual communication, one from each of the categories below:

- 1- Primarily **pictures** (uses mostly a photo, drawing, etc. to communicate)
- 2- Primarily **words** (uses mostly text, type to communicate)
- 3- **Smallest** example of visual communication you can find
- 4- **Worst** example of visual communication you can find (think about what makes it bad)
- 5- **Best** example of visual communication you can find (think about what makes it good)

→ If you choose an **object**, please bring in a *photo or color Xerox* that you can turn in, not the object itself.

→ Put your name on the back of each sample and the category it's in (1-4).

Remember, it's not possible to not communicate: neatness counts!

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