

ADAM J DRAKE

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STATEMENT :

I believe in finding a balance in everything: aesthetics and function, precision and expediency, composition and happenstance. To that end, I have become versed in many disciplines, ranging from image creation and editing, to web design, to page layout and publishing.

EXPERIENCE :

Freelance Designer 01/07 - present

Current projects include: LocalUnleashed.com, ClassifiedCreative.net, "This Brutal Addiction" album media campaign (CD packaging, promotional print, Flash promo, apparel, and website).

Web Designer (freelance), OLI Interactive 02/05 - 05/05

Prepared images for web use on OLI client sites
Completed archive section of OLI client site to include past products
Translated OLI client's print catalog to interactive subsite

Multiple Media Designer, Hardcore Marketing Inc. 02/02 - 10/05

Print: flyers, posters, business cards, and promotional photography layouts, and two albums' packaging
Web: two main band sites and one album-specific subsite
Interactive: CD-Rom press kits

Layout Editor, Music's Bottom Line Magazine 03/03 - 08/03

Designed all layouts and visual content of monthly publication, including covers, advertisements, and logos (both original designs and recreations) on 3-day deadlines.

EDUCATION :

Cuyahoga Community College, Interactive Media major Grad. 05/07

Associate's of Applied Business in Visual Communication and Design
Collaborated on redesign of VisCom Dept site, including main page layout, information hierarchy on sub-pages, updating galleries and archives, and all associated image and file prep.

Co-created Tri-C Pictures' "Donnybrook" official movie website, assisting in image and file prep, creating client communication, facilitating client meetings, organizing content list and researching content for subsections.

ACCOLADES :

Winner of Best Graphic Design award at 2007 Tri-C student art show
Flash animation selected for Tri-C juried art show, Private Screening

